

Small Learning Unit (SLU)

A booklet with packaging symbols explanation

Content and Medium: The idea behind this booklet is to give short and usable information about how to understand packaging symbols and use products correctly.



Following the 5 steps model for SLU:

1. Start / Attraction:
Booklets can be a giveaway.
Suitable for everyone
2. Contents & Conditions:
Free, easy to understand,
useful in everyday life
3. Action:
Small learning unit, reusable
for looking up single facts
4. Feedback / Response:
Can be used immediately
5. Resume / Share:
Easy to share, help people to
better understand packaging
symbols