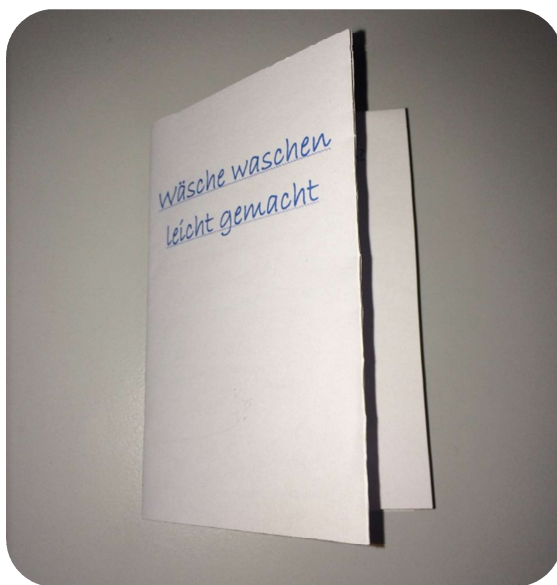


Small Learning Unit (SLU)

Learning to go: booklet with laundry lesson

Content and Medium: The idea behind this booklet is to give a short and usable information about how to understand the Laundry Symbols and to wash the clothing correctly. The Medium "Booklet" is transferable, you can use it for any other content, e.g. for Nutrition information of Fruit etc.



Following the 5 steps model for SLU:

1. Start / Attraction:
Booklets can be a giveaway.
Suitable for everyone.
2. Contents & Conditions:
Free, not binding, easy to understand, useful in everyday life
3. Action:
Small learning unit, reusable for looking up single facts
4. Feedback / Response:
Immediate applicability, useful
5. Resume / Share:
Easy to share, can motivate to learn more everyday life lessons the easy way